



## Poems to Songs Privacy Statement

Poems2Songs recognizes that your privacy and the protection of your personal information is important to you. This statement discloses how Poems2Songs helps protect your personal information while using the Poems2Songs Web Site ([www.Poems2Songs.com](http://www.Poems2Songs.com)).

Poems2Songs transforms poems to lyrics and music information and all lyrics are copyrighted material of artist and/or their representatives.

### POEMS2SONGS' COLLECTION OF YOUR PERSONAL INFORMATION

As described in greater detail below, we collect and process personal information for four primary reasons:

- to operate an authentic service;
- to provide you with better services based on your needs, demographics, and region, either by Poems2Songs, or our partners;
- to facilitate registration and effective participation at Poems2Songs Mailing List, and
- to improve security and provide customer support for your Poems2Songs account.

#### What Information Is Collected by Poems2Songs

Poems2Songs collects only that information which is necessary to carry out the four purposes described above. Poems2Songs, collects information about your online activity at the website, such as the number of submitted lyrics, in order to select winners in promotions and improve your on-line experience.

When you register with Poems2Songs, you will be asked to provide certain personal information that will be stored in the Poems2Songs Members "profile." As described below, the amount of information requested will vary depending on your preference, where some information will be mandatory in order to register. Poems2Songs Members profile contains, at most, the following personal information: (1) e-mail address, (2) first and last name, (3) country or region, (4) state or territory, (5) ZIP code or postal code, (6) language, (7) time zone, (8) gender, (9) birth date, (10) occupation, and (11) alternate e-mail address.

When you register for your Member's Account, you will be asked to create a password for your account. You may also be requested to provide secret questions and secret answers. You use your secret questions and answers to help verify your identity to Poems2Songs, when there are account issues, such as needing to reset your password.

## **POEMS2SONGS' USE OF YOUR PERSONAL INFORMATION**

### How Poems2Songs Will Not Use Your Personal Information

Poems2Songs **will not** use or share your personal information in a manner that differs from what is described in this Privacy Statement, without your prior consent.

### How Poems2Songs Uses Your Personal Information

Poems2Songs uses your personal information for the operation and maintenance of your account and the Poems2Songs Service. For example, Poems2Songs may use your e-mail address to send you a welcome e-mail message when you first register informing you about the service, telling you how to manage your account. You will receive a separate e-mail to which you must respond, in order to validate that you are the owner, of the e-mail address associated with your account at Poems2Songs. Failure to respond to the e-mail and verify the address within four days will cause the members account to become inactive. This process is designed to verify the validity of the e-mail address, and to help prevent e-mail addresses from being used without permission in the creation of Poems2Songs accounts.

Poems2Songs may also send you e-mail about periodic service or recommended security updates. These periodic e-mails are considered essential to the provision of the service you have requested. You can unsubscribe from this service at any time.

If you need to reset your password and cannot access your primary e-mail account, Poems2Songs, may send password reset e-mail to your alternate e-mail address.

## **SECURITY AND STORAGE OF YOUR PERSONAL INFORMATION**

Poems2Songs is committed to protecting the security of your personal information. We use a variety of security technologies and procedures to help protect your personal information from unauthorized access, use, or disclosure.